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## **Tyre Stewardship Australia welcomes the arrival of Bridgestone among its Members.**

- Tyre Stewardship Scheme gains further support
- Bridgestone Australia now an accredited member
- Addressing the challenge of 48 million end-of-life tyres

Marking 12 months since the launch of Tyre Stewardship Australia by Federal Environment Minister, The Hon. Greg Hunt MP, the founding members, Continental, Goodyear/Dunlop, Michelin, Pirelli, Toyo and Yokohama are now joined by Bridgestone Australia.

Commenting on the development, TSA Chairman, Gerry Morvell, said:

“TSA welcomes the participation of Bridgestone Australia. The arrival of such a significant player adds momentum to the remarkable progress TSA has made over the last year. The Tyre Stewardship Scheme will provide transparency on the fate of end-of-life tyres with the aim to develop both industry and consumer recognition of sustainable treatment of such tyres and to weed out unsustainable behaviour.”

TSA is supported by major tyre manufacturers, the Australian Motor Industry Federation, the Minerals Council of Australia as well as Federal and State/Territory Governments.

It was formed to implement the Tyre Product Stewardship Scheme whose core objectives are the

- education of industry and consumers;
- independent accreditation and auditing designed to eradicate illegal and unsustainable recycling practices;
- research development focussed on new uses for recycled raw materials;

TSA has also recently gained the support of major tyre retail group Tyrepower and has already begun accrediting major nationwide distribution and logistics fleets.

The Tyre Product Stewardship Scheme is funded through an ACCC approved levy of 25 cents per new passenger equivalent tyre sold in Australia.

More information on TSA can be found at <http://www.tyrestewardship.org.au>

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