

Example Action Plan – Local Government



Local government plays a vital role in the tyre supply chain, as purchasers of tyres, as managers of illegal dumping and through waste management services such as transfer stations and resource recovery facilities.

TSA provides a flexible model for how local government can be accredited under the National Tyre Product Stewardship Scheme, from minimum entry requirements (refer to Bronze Level) to those seeking to be market leaders in the area, i.e. accredited Gold Level Action Plan.

To begin the accreditation process please first complete an Expression of Interest using the [online form](#) at then we will send you a letter with a link to the full application form and containing further guidance on completing the application.

Together with that application form you will need to complete an action plan.

The example Action Plans (Bronze, Silver, Gold) provided below are simply an example of some things you may wish to do and to act as a guide to one-to-one discussions with TSA to develop the Action Plan that is right for you.

Name of entity/council

Business Street Address

Contact Name Contact Number

Contact Email

Action Plans	Bronze	Silver	Gold
<i>For Councils, the minimum or 'must have' actions for your Action Plan are ALL of the following Bronze Level actions:</i>			
<p>Promotion of the National Tyre Product Stewardship Scheme</p> <p>Promote your involvement in, and support for, TSA through Council's website (such as a statement and TSA logo (and a link to the TSA website) on the sustainability/environment page or similar)</p>			
<p>Commitment to Sustainable Procurement</p> <p>Commit to only purchasing new tyres from any of the roughly 1,500 TSA Accredited Tyre Retailers (or wholesalers) across Australia. A list of Accredited Participants can be found here.</p>			
<p>Commitment to Sustainable End of Life Tyre Management</p> <p>Commit to ensuring that all end of life tyres coming off Council vehicles are going to an environmentally sound use, and where available are being collected by a TSA Accredited collector or recycler. A list of Accredited Participants can be found here.</p> <p>In most instances this commitment will be linked to the Commitment to Sustainable Procurement, as the supplier of new tyres is usually responsible for disposing of scrap tyres also.</p>			

Action Plans	Bronze	Silver	Gold
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All of Bronze Level actions above, plus any three (3) of the following Silver Level actions (please select):

Promotion of the National Tyre Product Stewardship Scheme (additional)

Provide information to customer service staff to ensure residents contacting Council regarding tyres can access information about the Scheme. Also educate relevant areas of Council (Fleet management, Procurement team and Waste management team).			
Council run campaign aimed at encouraging local tyre retailers or service centres to join the Scheme, e.g. write to non-accredited businesses.			

Commitment to Sustainable Procurement

Where appropriate, procure products made using recycled tyres, such as crumb rubber asphalt and spray seals for local roads, soft fall matting for playgrounds and public areas, bollards and recycled rubber matting.			
Provide support and information for local businesses that manufacture products using recycled tyres, such as promotion and advocacy.			

End-of-life tyre management

Ensure tyres being collected by hard rubbish collectors or being dropped off at transfer stations are being appropriately managed, and where possible are being recycled by a TSA accredited tyre collector or recycler.			
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Other actions:

Silver Level actions (3) plus any five (5) of the following (please select):

Promotion of the National Tyre Product Stewardship Scheme (additional)			
Development of Council specific brochures/publications/communications (e.g. Council website, media, print, digital, social media channels) promoting the issue of sustainable management of waste tyres to the community			
Promote the Scheme in presentations at conferences and other forums, and include information about the Scheme in conference material			
Promote participation in the Scheme in Council's broader environmental strategy, including in annual reports			
Council run campaign aimed at encouraging local tyre retailers/service centres AND collectors/recyclers to join the Scheme, e.g. write to non-accredited businesses			
End-of-life tyre management			
Investment in equipment to shred tyres (from Council transfer station/landfill) and work with local SMEs to recycle resulting material (steel, crumb).			

Action Plans	Bronze	Silver	Gold
Put forward innovative tyre recycling solutions (in partnership with local SMEs) for funding via the TSA Research and Development Fund.			
Provide support to local tyre recycling businesses			
Link TSA accreditation to planning approval decisions Incorporate requirements for TSA accreditation as a condition of planning approval for all new tyre retailers, service centres, tyre collectors and recyclers.			
Forming partnerships that contribute to the uptake of local recycled tyre products Being a project partner in large infrastructure projects (e.g. rail and road networks)			

Other actions:

Administration

To support implementation of Council's Action Plan and meet the commitments of the Scheme, Local Government should also ensure that:

- Tyres collected from Council hard rubbish collections and tyres delivered by residents/local businesses to transfer stations and resource recovery facilities are being monitored.
- Arrangements with local tyre collectors and recyclers servicing Council facilities are regularly reviewed and that tyres are going to an environmentally sound use.