

# **Tyre Stewardship Australia**

**Regional and Remote Councils**

**Collection and Recycling Event**

**Fund Guidelines**

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## 1. About Tyre Stewardship Australia

Tyre Stewardship Australia (TSA) is a not-for-profit company established to administer the national Tyre Product Stewardship Scheme ('the Scheme'), the objectives of which are to:

- increase resource recovery and recycling and minimise the environmental, health and safety impacts of end-of-life tyres generated in Australia, and
- develop Australia's tyre recycling industry and markets for tyre-derived products.

The Scheme provides an industry led and government supported framework to effectively reduce the environmental, health and safety impacts of the 56 million equivalent passenger units (EPU), which reach end of life in Australia each year.

TSA is supported by an Australian Competition and Consumer Commission (ACCC) authorised 25 cent per EPU levy on new tyres coming into Australia paid voluntarily by Scheme Members; Bridgestone, Continental, Goodyear Dunlop, Kumho, Michelin, Pirelli, Toyo Tires & Yokohama. TSA uses these funds to deliver a robust audit and compliance program, educate the public and industry about the effects of this problematic waste and support research and development projects.

## 2. Tyre Stewardship Australia Regional and Remote Collection and Recycling Event Fund objectives

The TSA Regional and Remote Collection and Recycling Event Funding Program (Event Funding Program) is a pilot program that has been established in order to:

- ascertain indicative logistics costs associated with collecting and recycling end-of-life tyres (EOLTs) from regional and remote council locations and directing these to TSA accredited recyclers.
- capture an understanding of logistics systems used to collect, aggregate and transport EOLTs and how these impact on costs, manual handling requirements, occupational health and safety and contamination management.
- incentivise the procurement of Australian tyre-derived recycled products and materials as a way of fostering the circular economy.

It is envisaged that the knowledge captured via the pilot program will be used to evaluate and assess the efficacy of the operational and logistics systems implemented. This knowledge will subsequently be used to inform those Councils who are looking to support national efforts to address tyre waste on what systems work best and what costs should be budgeted.

Furthermore, in order to minimise the environmental, health and safety impacts of EOLTs, Australia needs diverse and sustainable markets for tyre derived products (TDP). Stronger markets for TDP will mean more tyres get recycled locally rather than mishandled and stockpiled creating risk for the community. Stronger markets act to reduce this risk by creating more value for waste tyres through driving more competition for material. This supports a more robust recycling market that feeds a stronger and more diverse TDP consuming manufacturing sector.

TSA believes that local government has a critical role to play in this by leveraging its collective 'buying power' and procuring products and materials that support the circular economy. As a way of fostering this TSA will provide a funding contribution (\$8,000 AUD) to the successful applicants as part of this program which is to be used for a project or application that consumes Australian TDP. We believe that as more councils specify and use products with TDP and have positive experiences the sooner barriers to its use will be broken down.

*NB: TSA have recently released a further round of funding under the Market Development Fund which encompasses research and development as well as demonstration projects. This Fund aims to enhance local market development and product development initiatives that demonstrate the value of new and enhanced applications for TDP. Our aim is to support initiatives that bring together strong partnerships across industry, universities and governments to demonstrate both the technical and financial viability of new products and new applications. Details are available on the TSA website at [www.tyrestewardship.org.au/funding](http://www.tyrestewardship.org.au/funding).*

### 3. Funding

TSA will provide funding to successful Councils as per the table below:

<b>Council Classification</b>	<b>Proposed \$ Contribution - Event</b>	<b>Proposed \$ Contribution - TDP Project</b>	<b>Total Grant (\$)</b>
Metropolitan	N/A	N/A	N/A
Inner Regional	\$9,000	\$8,000	\$17,000
Outer Regional	\$13,000	\$8,000	\$21,000
Remote	\$22,000	\$0	\$22,000

Funding will only be made available to councils who are TSA accredited or are willing to seek accreditation. The accreditation process is free, simple and can be undertaken online (at [www.tyrestewardship.org.au/apply](http://www.tyrestewardship.org.au/apply)).

TSA will use the Australian Bureau of Statistics (ABS) 'Remoteness Structure' to determine the regional classification of applying councils. This will be determined using the locality of Council's main waste facility.

The above listed fund is made up of two components which are as follows:

- Contribution towards collection and recycling event; and
- Contribution (\$8,000) towards project or application that utilises Australian TDP.

Funding for Inner and Outer Regional councils include an amount of \$8,000 AUD which must be applied to a project that utilises Australian TDP. It will be up to the Council's discretion as to the type and nature of this project / application. This contribution will also be made available to councils classified as being 'remote' however TSA understands that Australian TDP may not be commercially available in these areas and hence this requirement will be waived.

*NB: Please note TSA has a limited budget for this pilot program so we envisage only a small number of councils will be awarded funding in the initial year of the program. Subject to the success and outcomes of the pilot program TSA will look to release future rounds.*

#### 3.1 What will be funded?

Funding will be provided for two components:

##### **Tyre Collection & Recycling Event**

The funding contribution for events can be applied to any of the following activities;

- Bin / receptacle hire or acquisition
- Transport of EOLT to accredited TSA recycler
- Gate / recycling fees of accredited TSA recycler
- Event management (i.e. supervision, waste handling etc.)
- Event communications and promotion.

The above list is not intended to be exhaustive. If councils foresee other expenditure areas and seek to claim for these please contact TSA via the details below (See Additional Information section).

##### **Project or Application utilising Australian Tyre Derived Product**

With respect to this objective the Australian tyre recycling industry produces a wide-ranging number of TDPs that can be used in a range of applications such as:

- Road construction and surfacing
- Sport ground surfacing
- Soft fall areas for playgrounds
- Anti-fatigue surfacing
- Slip resistant surfacing
- Non-pressure piping
- Retaining walls
- Permeable paving
- Sea and blast walls
- Ground stabilising structures
- Cyclone shelters
- Impact barriers
- Waterway erosion protection mechanisms
- Spillway and drainage construction
- Industrial and commercial flooring and matting

TSA seeks to continually stimulate the development of new and existing markets for tyre-derived products and through the provision of this fund aims to encourage Councils to investigate local opportunities that support this objective. It will be up to the Council's discretion to nominate what project or activity it wishes to undertake that will deliver the objective of this component of the pilot program.

### **3.2 What will not be funded?**

The objective of the fund is to facilitate the delivery of services to the public for the collection and recycling of tyres.

Therefore, the fund will not support:

- Projects primarily related to the clean-up of tyre stockpiles.
- Projects that do not meet the eligibility criteria of the program.
- Travel, conferences and other educational activities.
- Projects outside of Australia.
- Projects based in metropolitan areas.
- Activities that are being undertaken in order to comply with regulations / compliance.
- Feasibility studies, business plans, cost benefit analyses and economic impact studies.
- Ongoing operating costs or salary subsidies.
- Any activity that a local, State, Territory or Commonwealth government or agency thereof has the responsibility to undertake.
- Requests for retrospective funding, where projects are completed or have commenced prior to signing a funding agreement with TSA (note: a defined component or next stage of a current, longer term project would be eligible for funding).
- Ongoing operational costs such as, but not limited to, electricity, water, and other utilities.
- Organisations that have failed to satisfactorily complete any other previous projects funded by TSA without sufficient reason.

## **4. Eligible Applicants**

To be an eligible applicant for the fund applicants must:

- be an Australian council located in what is deemed by the ABS Remoteness Structure to be either inner regional, outer regional, remote or very remote.
- have a current Australian Business Number (ABN).
- agree to comply with TSA Terms and Conditions.
- agree to comply with TSA's Terms of Participation in the Fund Program.
- meet the requirements for contributions and be able to fund all costs of the project that are not met by TSA's contribution to the total cost of the project.
- be accredited by TSA or have completed an application for accreditation under the Local Government classification.
- have satisfactory environmental, safety and financial performance.

## **5. What will be required of successful applicants?**

Successful applicants must:

- submit a sufficiently detailed Expression of Interest (EoI) including project plan for assessment by TSA. This outline must include details of;
  - current Council practices with regards the management of EOLT (including destination, gate fees charged if appropriate etc)
  - the proposed collection event; and
  - the proposed project/application utilising Australian TDP.
- deliver the project as outlined in the application and agreed project plan.
- facilitate update meetings with TSA, if required.
- complete the project within the timeframes proposed in the application and/or agreed upon in the contract.
- meet the contribution requirements for funding.

- participate in activities with TSA to distribute the findings to broader stakeholders (i.e universities, government and industry) during and after the TSA funding agreement period.
- acknowledge the project has been funded by TSA.
- provide TSA with high level reports, case studies and data (excluding commercial in-confidence research findings (Non-Confidential Project Intellectual Property) for general publication (see Section 7).

## 6. Application Requirements and Assessment Criteria

Expressions of Interest (EoI) will be assessed on the ability to deliver tangible outcomes that align clearly with the fund's objectives (as outlined in Section 2). As the program is based on a competitive funding round the assessment will be through a merit-based application process.

The criteria and weightings for assessment are detailed below:

#	Base Criteria	
1.a	Is the Council a TSA accredited local government organisation?	Yes / No
1.b	If 'No' has the Council submitted an application for accreditation?	Yes / No

<i>Component 1: Collection and Recycling Event</i>		Weighting
2.a	Does the EoI provide a clear outline of the methodology and operational approach that will be implemented to deliver the event?	50%
2.b	Does the EoI provide clear evidence of the Council's financial and in-kind contribution to the project event? What is the ratio of Council to TSA funding?	50%
2.c	Does the EoI identify which TSA accredited recycler will be engaged to process EOL tyres collected?	Yes / No

<i>Component 2: Application or Project utilising Australian tyre-derived product</i>		
3.a	Does the application provide clear detail of a project / application utilising Australian tyre-derived product?	Yes / No
3.b	Does the application provide clear detail of the supplier(s)	Yes / No

All applicants must submit an Expression of Interest for assessment to TSA by the cut-off date and time.

- The project may then be put before the Board for approval.
- The EoI / Project Plan will constitute part of the TSA standard contract.
- The project will only be initiated once all project planning is completed and a contract executed.

#### MANAGING CONFLICT OF INTEREST

Any conflict of interest that arises in respect of TSA or its Board members will be managed carefully and appropriately to ensure that the relevant member(s) is not included in an application's assessment or selection process.

#### SELECTION OF SUCCESSFUL PROPOSALS

TSA will consider proposals and, based on the merit criteria assessments, it will select those of highest merit that contribute to TSA's funding objectives and priorities.

#### POST SELECTION FEEDBACK

Unsuccessful applicants for funding may seek feedback from TSA management – but detailed scoring information will NOT be provided.

TSA management will provide qualitative feedback on why a proposal was not successful using the assessment criteria described earlier. Unsuccessful applicants may re-submit their proposals in subsequent funding rounds (if held) with appropriate alterations made based upon the feedback from TSA.

#### CONFIDENTIALITY

TSA treats all Fund applications and related information confidentially.

## 7. Reporting

Successful applicants must submit a brief final report post collection event which provides details of:

- Total tonnage of tyres collected and recycled
- Details of the operational systems implemented to deliver the service and effectiveness of these systems
- Details of the communications and promotions plan and their subsequent effectiveness
- Key learnings
- Budget versus actual costs (by line item – i.e. bins/storage, transport, recycling etc)
- Details of which TSA accredited collector/recycler was engaged

Following the completion of the project or application utilising tyre-derived product the Council must provide a brief report with photos summarising key outcomes and confirming completion.

## 8. Applications Close

Applications for funding close at 5pm, Thursday 13 December 2018.

The application, including attachments, must be submitted via email, with 'TSA Collection & Recycling Event Funding Program' in the subject line, to: [funding@tyrestewardship.org.au](mailto:funding@tyrestewardship.org.au).

## 9. Additional Information

TSA is available to answer questions from applicants over the phone and by email during the preparation of Expressions of Interest (EOIs).

Where appropriate, TSA may be able to assist potential applicants in linking up with relevant industry partners and/or TSA accredited tyre recyclers/collectors.

If you have any queries regarding this process, please contact TSA via:

**E:** [info@tyrestewardship.org.au](mailto:info@tyrestewardship.org.au)

**P:** 03 9977 7820